

17 January 2023

To whom it may concern,

Re: Whale Song Project Letter of Support

It's my pleasure to write in support of Whale Song, a project with enormous potential for enhancing the Kāpiti District in many ways.

This project enjoys significant support in the community, and it was a positive step to formally endorse the project as a Council in December 2022.

Kāpiti is a creative district with a strong environmental focus, so this project is a natural fit for our area and our people. When the Council consulted on its plan for the MacLean Park Management Plan, the community identified the historic presence of whales as the element which most reflected the local area, so celebrating this is a perfect reflection not only of our natural environment and what matters to our community.

While Kāpiti has long been a loved destination, with Kāpiti Island as the major draw-card, the district lacks an iconic attraction which actively responds to and reflects its identity. This project promises to fill that gap and provide a visitor draw-card.

As a strong creative community, Kāpiti needs to increase its public art offering. While there have been a number of smaller scale projects, some major works are needed to celebrate and honour the creativity which exists in the community, adding to the cultural and economic vitality of the area.

Investment in public art enhances community identity, increases belonging and well-being, and builds quality of experience for locals and visitors. World-wide and throughout history, cultural and artistic offerings have proven to improve the economy and build the prosperity of towns and cities. As Kāpiti grows and matures, we need to build our creative offering. This project promises to deliver that in a bold yet appropriate way.

The development that this will encourage, and the surrounding stream restoration and enhancement, is exactly what Kāpiti needs right now.

Please join the Kāpiti Coast District Council in supporting this important and exciting project.

Yours sincerely,



Janet Holborow
MAYOR, KĀPITI COAST DISTRICT